



WHEREAS: they have demonstrated that they are, indeed, in times of both war and peace, our greatest generation;

NOW, THEREFORE, on behalf of the Town and Village of Palmyra, we as Town Supervisor and Village Mayor, proclaim that in Palmyra, New York, November 11, 2004 will be

## THE GREATEST GENERATION DAY

**RELEVY:** Motion was made by Trustee Celentano second by Trustee Piccola to re-levy any unpaid Village taxes as of October 31, 2004 to the County and authorize the County to collect same. Vote, 4 ayes. CARRIED.

**ANNOUNCEMENTS/CORRESPONDENCE:** The following correspondence has been received and is on file in the office of the Clerk Treasurer:

- SIB Associates – Comp plan being referred to County for comment Dec. 2<sup>nd</sup> will be the second hearing date at Town Hall.
- Email compliments
- NYCOM training – Procurement cost saving tips

### **TRUSTEE REPORTS:**

**Trustee Piccola** reported that Rotary's Interact Club will be selling hot dogs, Lions Club will be selling popcorn and soda in the Park for the Halloween Trick of Treat in the Village on Saturday. Gary Hopkins has volunteered to hand out candy in front of Village Hall. Economic Support Group's meeting will moved up one week to November 3rd at 7:00 pm in Village Hall. The Holiday Open House will be December 4<sup>th</sup>.

**Trustee Celentano** reported that this will be the last week for brush pickup, leaf pickup will begin after that. Work continues on the trail from Maple to Aqueduct Park. The insurance company has given a buy back figure of \$700.00 on the damaged highway truck. The highway department will be repairing it. We are still waiting for news on the sewer flushing machine.

**Trustee Salomon** – no report.

**Trustee Palmer** moved to accept Henry Jason and Paul Drake for membership into the Fire Department pending completion of the required training and a satisfactory physical examination. Second was made by Trustee Celentano. Vote, 4 ayes. CARRIED. There will be an Open House at the Fire Hall on Thursday, October 21<sup>st</sup>. Also for the Fire Department, they are looking into making their bathroom facilities handicapped accessible. We will probably see more on that during budget discussions.

The buildings and grounds maintenance crews are still mowing and probably will still be at it into November. Then they will move on to some tree work left over from the ice storm.

**Attorney William** briefly explained the need for yearly contracts with organizations such as the library. Expenditures to private entities are not allowed.

**Mayor Daly** provided her written report. The Main Street Program is alive and very active, much is outlined in her report.

**PETER FREUND/HYDRANT REQUEST:** Mr. Freund was on hand to answer any questions about his hydrant request. He explained the reasoning behind his request. After brief discussion, Trustee Salomon moved to have the Village engineer, Sniedze Associates do an engineering study and advise the Village. Second by Trustee Celentano. Vote, 4 ayes. CARRIED.

### **NEW/OLD BUSINESS:**

**PARKING IN THE VILLAGE/TRACTOR TRAILER PARKING:** Attorney Williams provided his new and improved version for the local law proposal prohibiting tractor trailer parking. Motion by Trustee Celentano, second by Trustee Palmer, to schedule a public hearing for November 15<sup>th</sup> at 6:30 to amend Chapter 183 of the Village Code. Motion was made by Trustee Celentano, second by Trustee Piccola to include the

Market Street parking restriction, no overnight parking in the one-way section, year round. Vote, 4 ayes. CARRIED. Additionally, Trustee Celentano moved to include the following parking restriction for Canal Street: No parking on the south side of the street from the corner of Market and Division to Park Drive, parking on the north side will ONLY be allowed in the curbed cut-out sections. Vote, 4 ayes. CARRIED.

**SIDEWALK MAINTENANCE:** Once again, the Board discussed and modified the wording on the change to 163-4 and 163-5 Sidewalks in the Village code. Attorney Williams will re-work this proposal and bring it back to the Board on November 1.

**COUNTY MITIGATION PLAN:** Tabled to November 15<sup>th</sup>.

**SECURITY CAMERAS:** Sergeant Showman addressed the Board regarding the two quotes he received for surveillance at the Marina. Since no one on the Board or Sergeant Showman are experts on this equipment it was decided to invite both companies in to make a presentation.

**VISION STATEMENT:** Motion by Trustee Celentano, second by Trustee Palmer to endorse the following vision statement of the Main Street program:

WE ENVISION a thriving, prosperous community of well kept specialty, niche shops and stores providing basic necessities to both local residents and tourists who visit the Erie Canal; our historic museums and sites related to the founding of the Church of Jesus Christ of Latter-day Saints, single family homes and quality apartment rentals which will be sought after.

WHEN PEOPLE SPEAK ABOUT PALMYRA they will mention its natural beauty, the character of its homes, a physical layout which invites people to walk in a safe environment, and the welcoming friendliness of its people.

THEY WILL KNOW that the people of Palmyra work together for the betterment of the community through service clubs, merchant groups, Historic Palmyra, church groups, the local media and local government.

THEY WILL KNOW, too that Palmyrans realize and appreciate the assets which they have: the Erie Canal; the Canalways Trail; Aqueduct Park and the Aldrich Change Bridge; the museums of Historic Palmyra, the historic buildings; the sites of the Church of Jesus Christ of Latter Day Saints; extensive public facilities and services; access to nearby cultural, educational, medical and recreational sites, and active and involved volunteers who make things happen for the benefit of all.

Vote, 4 ayes. CARRIED.

**MISSION STATEMENT:** In that same vein, motion by Trustee Celentano, second by Trustee Palmer to endorse the following mission statement of the Economic Task Force:

### **I. Mission Statement**

The mission of the Palmyra Economic Development Plan is:

- A. To preserve and enhance the quality of life in the Village and Town of Palmyra by assisting, encouraging, and promoting the expansion of retail, office, and light industrial businesses to benefit residents, visitors, and those that work in the Community;
- B. To better meet the needs of the tourist and in so doing benefit local businesses;
- C. To preserve the historic and architectural character of the Community; and
- D. To promote the expansion of current and future businesses.

### **II. Vision**

The following are the long-term visions of the Economic Development Plan:

- A. To achieve more economic vitality and more economic independence;
- B. To create a stronger tax base;
- C. To promote more retail specialty shops within the Community;

- D. To maintain the architectural integrity of the Community;
- E. To preserve and/or restore historic buildings within the community;
- F. To promote the religious heritage of the Community; and
- G. To promote the usage of the Canal as a major resource to enhance business and tourism.

### **III. Objectives for Future Economic Development**

The following were identified as specific objectives of the Economic development Plan:

- A. To identify specific business groups now in or needed in the Community;
- B. To identify space for light industrial facilities;
- C. To establish a viable farm market and associated facilities;
- D. To promote the establishment of a non-profit corporation for the purpose of exploiting grants and gifts to enhance the Community's assets;
- E. To promote the public dissemination of the Economic Development Plan;
- F. To promote local merchant development;
- G. To promote historically sensitive and tasteful signage within the Community;
- H. To promote building and street cleanup and building code enforcement within the Village and Town;
- I. To consider legislation to designate specific historic districts for the dual purposes of grant eligibility and general Community enhancement; and
- J. To promote more tourist oriented things-to-do within the Community.

### **IV. Key Strategies**

The key strategies that are ongoing or are to be developed are as follows:

- A. Specific target groups now in or needed within the Community have been identified;
- B. Light industrial development is being addressed through the Comprehensive Plan;
- C. Plans for developing a viable farm market are underway;
- D. The Main Street Program is organizing to take advantage of grants available under the Small Cities and similar programs;
- E. Public dissemination of the Economic Plan is being done through:
  1. Churches,
  2. Historic Palmyra,
  3. Local Press,
  4. Tourism Group,
  5. Economic Support Group,
  6. Palmyra-Macedon Chamber of Commerce,
  7. Various Service Clubs, and
  8. Village and Town Boards.
- F. Merchant development is being promoted through the Tourism Group, the Chamber of Commerce, the Merchants' Guild, and the Focus on Business Group;
- G. A signage ordinance with provisions for matching grants and for a transition period has been written and is about to be presented to the Village Board for approval;
- H. Building Code enforcement and cleanup is being stepped up by the Village Administration;
- I. Creation of more tourist oriented things-to-do are being implemented by the Tourism Committee and Economic Support Committee such as:

1. Movies,
2. Concerts,
3. Home tours (Garden Club),
4. Multi-Faith crèche presentations during the Holiday period;
5. Other winter-draw activities to be available after the Chorale; and
6. The Palmyra Brochure.

Vote, 4 ayes. CARRIED.

**ADJOURNMENT:** Motion to adjourn at 7:50 p.m. by Trustee Piccola, second by Trustee Celentano. Vote, 4 ayes. CARRIED.

Respectfully submitted,

Alicia M. Lynch  
Village Clerk